

MISUSE OF 'DAYALBAGH' NAME BY A 3RD PARTY AS ITS TRADE NAME

One Rajesh Kumar Singh constructed a Wedding venue - Hotel Resort with Hospitality Service by name Dayalbagh at Lucknow and applied to Trademark Registry at New Delhi, for grant of Brand name 'Dayalbagh' to him. The Registry called for objections, if any, from Public by 29.02.2024.

His Holiness Param Guru Huzur Sahabji Maharaj, the 5th Revered leader of the Ra Dha Sva Aa Mi Faith, laid the foundation of the colony of Satsangis on 20th January 1915 by planting a Mulberry tree and named it after the Supreme Being Ra Dha Sva Aa Mi Dayal as "DAYALBAGH".

Unique features of Dayalbagh, to name a few, are -

- i. Dayalbagh is a Holy place and it is the Headquarters of Ra Dha Sva Aa Mi Satsang, Dayalbagh.
- ii. Dayalbagh is a self-sustained colony (Ashram) where its inhabitants lead an active, disciplined and cooperative community life conforming to the spiritual ideals of Ra Dha Sva Aa Mi Faith.
- iii. The life of residents of colony is entirely different from the colonies outside where people live for their comfort with no common goal or ideals to emulate/follow. The life in Dayalbagh begins with congregational Prayers, followed by physical fitness exercises and work in Agroecology-cum-Precision Farming fields and the day ends with Congregational prayers in the evening. The ideal of residents of the Colony is 'Better worldliness' rather than impractical unworldliness or hedonistic gross worldliness with the object to achieve liberation or salvation. The inhabitants lead a life of honesty and selfless service towards gender-free humankind.
- iv. The residents of Dayalbagh are lactovegetarians and teetotalers.
- v. Dayalbagh is an eco-village and a 'Health Care Habitat' and maintains power systems of maximum safety with Earth Leakage Resistance values varying from 0.080 to 0.082 Ohms monitored twice daily by the Spiritual Master Himself. Dayalbagh strives to maintain Air quality @ WHO Standards and carries out organic farming for its inhabitants and its Gaushala comprising approx. 1100 Cows, Buffaloes, Goats and Camels. Dayalbagh is an educational hub, a pioneer

of industrial innovation and excellence, an epicentre of all religious and charitable activities. Its Satsangi Doctors and para-medical staff and other Satsangis voluntarily participate in the free multispecialty Medical & Rural Assistance Camps every week along with Child development services. It is not out of place to mention here that by 14.01.2024, a total number of 2,34,387 people attended its camps held in rural areas of Dayalbagh and benefitted from expert medical care.

Opinions of Dignitaries on Dayalbagh:

- Major Yeats Brown in his Book 'Lancer at Large' published in the year 1939: *"A colony of work-a-day Mystics who believing in God, believing in leadership and believing in themselves moved mountains by their faith and are moving mountains". He went to the extent of calling Dayalbagh as 'an Indian Utopia' and the rural-industrial-religious life of the residents as 'the forerunner of new civilization'.*
- Sir Malcom Hailey, the then Governor of Uttar Pradesh (1928-1934): *"Dayalbagh affords to the world a shining example alike of spiritual and Social progress".*
- Shri R. Venkatraman, the then Hon'ble President of India - on his visit to Dayalbagh on 16.03.1992: *"When one comes into this atmosphere one finds that he is in a totally different climate and environment from the usual things that he meets in ordinary life. There is a halo about this place. There is a sanctity about this place. There is a divinity about this place. There is a practicality about this place. There is an educational atmosphere in this place. A research aroma surrounds this place. And above all, a spirit of service and dedication permeates the whole. It is indeed very fortunate that all of you have such rare combination of all that is best in life for you."*
- Dr. A.P.J. Abdul Kalam, the former President of India during his visit to Dayalbagh on 27.03.1993: *"it will be dream of a nation to have a self-contained habitat networked with education, industry, agricultural-spiritual life. Let the Dayalbagh, the Garden of the Merciful, blossom in many places in the country."*

(There are many more opinions of perceptive dignitaries showering praises on Dayalbagh)

Thus, the socio-spiritual model of Dayalbagh is anchored in the principles of voluntary, selfless service for the upliftment and well-being of all living beings on this planet earth. Under the Gracious guidance of the present/Waqt Sant Satguru Most Revered Prof. Prem Saran Satsangi Sahab, Dayalbagh is rapidly expanding its activities not only in the different parts of the country but also across the Globe and thus let the word and work of cheer reach to all the four corners of the plant earth.

It is, therefore, impossible to envisage any person/organisation other than Radhasoami Satsang Sabha using the name 'Dayalbagh' and also making a claim for grant of Dayalbagh as its Brand name. The use of the word Dayalbagh as a trade name by others will damage the good name of Dayalbagh. Misuse of the name 'Dayalbagh' by unauthorized/illegal means would mislead and cheat the Satsangis and the general public by wrongfully hypothecating the goodwill and reputation of Dayalbagh built over 109 years of the existence of Dayalbagh and over 207 years of Ra Dha Sva Aa Mi Samvat.

The Radhasoami Satsang Sabha is taking steps to oppose the application of Rajesh Kumar Singh from getting the Brand name 'Dayalbagh' for his resort. We are placing all relevant facts and documentary proof before the Trademark Registry at New Delhi and also legally restraining 3rd parties from using the name 'Dayalbagh' as their Trade Name.

Meanwhile, the Satsangis and General Public are cautioned against getting misled and deceived by any 3rd party using "Dayalbagh" as their name.
